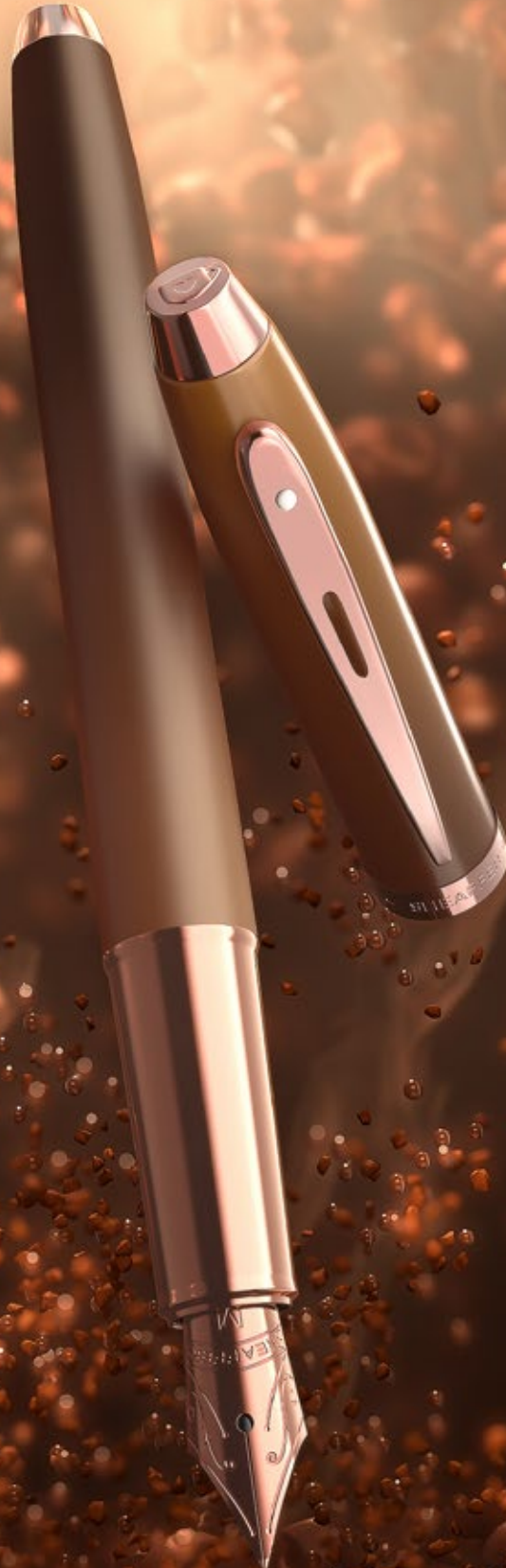




SHEAFFER

EST. 1913

THE 2024 - 25 COLLECTION





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Hangsell



WW30 Packaging



WW31 Packaging



Personalizable (Gold Engraving)



Personalizable (Light Gold Engraving)



ABOUT SHEAFFER

For over a century, the Sheaffer brand has been renowned for its fine writing instruments and exquisite accessories. From iconic fountain pens to contemporary ballpoint and rollerball pens, Sheaffer offers a diverse range of writing instruments designed to inspire creativity and elevate the writing experience. The brand's iconic White Dot is globally recognised as a symbol of quality, prestige and performance.

Sheaffer® Icon

A TRUE ICON STANDS THE TEST OF TIME.

Insightful design details and exceptional functionality deliver a writing experience second to none. With its ample profile and balanced weight, Sheaffer Icon provides long-term comfort during extended writing sessions. Detailed with a vintage-style wraparound clip and strong contrasting trim, this Icon has a captivating finish.



9108

Matte black lacquer
with black PVD trim.

E0910843
Fountain Pen with Stainless
Steel Nib - Fine

E0910853
Fountain Pen with Stainless
Steel Nib - Medium

E1910851
Rollerball Pen

E2910851- K
Ballpoint Pen



9110

Metallic blue lacquer
with black PVD trim.

E0911043
Fountain Pen with Stainless
Steel Nib - Fine

E0911053
Fountain Pen with Stainless
Steel Nib - Medium

E1911051
Rollerball Pen

E2911051- K
Ballpoint Pen



9111

Metallic red lacquer
with black PVD trim.

E0911143
Fountain Pen with Stainless
Steel Nib - Fine

E0911153
Fountain Pen with Stainless
Steel Nib - Medium

E1911151
Rollerball Pen

E2911151- K
Ballpoint Pen

Sheaffer® Sagaris

HERITAGE IN EVERY DETAIL

The Sheaffer Sagaris creates the perfect balance of timeless style blended with modern design sensibilities. Built for comfort, this pen provides a quality writing experience that makes the pen perfect for work, play, and everything in between. It showcases a vintage Sheaffer style with a sophisticated finish.



9475

Glossy black body with a chrome cap and gold tone trim.

E0947543

Fountain Pen with Dual Tone
Stainless Steel Nib - Fine

E0947553

Fountain Pen with Dual Tone
Stainless Steel Nib - Medium

E1947551

Rollerball Pen

E2947551-K

Ballpoint Pen



9471

Glossy black with
gold tone trim.

E0947143

Fountain Pen with Dual Tone
Stainless Steel Nib - Fine

E0947153

Fountain Pen with Dual Tone
Stainless Steel Nib - Medium

E1947151

Rollerball Pen

E2947151-K

Ballpoint Pen



Sheaffer® Reminder

REMINDING YOU TO CLICK IT
BEFORE YOU CLIP IT.

A master of design ingenuity, it features the Sheaffer clickable clip that was first introduced in the 1960s. The smart design prevents the clip from attaching to a pocket, lapel or sheets of paper whenever the writing tip is activated, guarding against contact with even a hint of ink reminding you to click it before you clip it.



9017

Matte black lacquer
with black PVD trim.

E2901751
Ballpoint Pen



9019

Matte gray lacquer
with black PVD trim.

E2901951
Ballpoint Pen



9018

Matte blue lacquer
with black PVD trim.

E2901851
Ballpoint Pen



Sheaffer® 300

TAKE A STRONG STANCE

Sheaffer 300 makes its presence known with a commanding, structured profile and excellence in writing performance. A bit of a maverick, 300 boldly bridges the worlds of the traditional and the unexpected.



NEW

9347

Matte patterned barrel with polished chrome cap and PVD gold trim.

E0934743

Fountain Pen with Stainless steel PVD Gold Nib - Fine

E0934753

Fountain Pen with Stainless steel PVD Gold Nib - Medium

E1934751

Rollerball Pen

E2934751

Ballpoint Pen



9341

Glossy blue lacquer with polished chrome plated trim.

E0934143

Fountain Pen With Stainless Steel Nib - Fine

E0934153

Fountain Pen With Stainless Steel Nib - Medium

E1934151

Rollerball Pen

E2934151

Ballpoint Pen



9325

Glossy black finish with gold tone trim.

E0932543

Fountain Pen With Gold Tone Stainless Steel Nib - Fine

E0932553

Fountain Pen With Gold Tone Stainless Steel Nib - Medium

E1932551

Rollerball Pen

E2932551

Ballpoint Pen



9342

Bright chrome with polished gold tone trim.

E0934243
Fountain Pen With Dual Tone
Stainless Steel Nib - Fine

E0934253
Fountain Pen With Dual Tone
Stainless Steel Nib - Medium

E1934251
Rollerball Pen

E2934251
Ballpoint Pen



9343

Matte black lacquer with polished black trim.

E0934343
Fountain Pen With Stainless
Steel Nib - Fine

E0934353
Fountain Pen With Stainless
Steel Nib - Medium

E1934351
Rollerball Pen

E2934351
Ballpoint Pen



9345

Matte gray lacquer with polished black trim.

E0934543
Fountain Pen With Stainless
Steel Nib - Fine

E0934553
Fountain Pen With Stainless
Steel Nib - Medium

E1934551
Rollerball Pen

E2934551
Ballpoint Pen



9346

Matte green lacquer with polished black trim.

E0934643
Fountain Pen With
Stainless Steel Nib - Fine

E0934653
Fountain Pen With Stainless
Steel Nib - Medium

E1934651
Rollerball Pen

E2934651
Ballpoint Pen



9312

Glossy black with chrome plated trim.

E0931243
Fountain Pen With Stainless Steel Nib - Fine

E0931253
Fountain Pen With Stainless Steel Nib - Medium

E1931251
Rollerball Pen

E2931251
Ballpoint Pen



9314

Glossy black barrel with bright chrome cap featuring chrome plated trim.

E0931443
Fountain Pen With Stainless Steel Nib - Fine

E0931453
Fountain Pen With Stainless Steel Nib - Medium

E1931451
Rollerball Pen

E2931451
Ballpoint Pen

IN THE BEGINNING

The Sheaffer Pen Company was founded in **1913** by **Walter A. Sheaffer**, a jeweler in Fort Madison, Iowa.

Sheaffer was initially interested in developing a pen that could be refilled easily, without the mess and inconvenience of ink bottles. He eventually patented a lever-filling mechanism that allowed users to refill their pens quickly and cleanly.

This innovation helped to establish the Sheaffer Pen Company as a leading manufacturer of fountain pens, and the company continued to develop new designs and technologies over the years.




NEW LAUNCH


SHEAFFER
EST. 1913
COFFEE EDITION

WRITING
& COFFEE,
AN
ETERNAL
LOVE
STORY.



The image features four Sheaffer pens floating vertically above a body of water. The pens are arranged in a row, with their reflections visible in the rippling water below. The background is a serene sunset scene with warm orange and yellow light reflecting on the water and illuminating the sky. The pens vary in color: the first on the left is dark brown with a black grip section; the second is dark brown with a silver-colored barrel and a silver-colored grip section; the third is light brown with a silver-colored barrel and a silver-colored grip section; and the fourth is dark brown with a silver-colored barrel and a silver-colored grip section. The text "The write kind of coffee" is superimposed over the center of the image in a white, elegant serif font, with "write" in a cursive script and "kind of coffee" in a standard serif typeface.

The *write* kind of coffee



Words-on-paper and caffeine-in-a-cup have
always had a special bond.

From sparking ideas to fueling flow states,
coffee has been a penman's best friend since
time immemorial.

Sheaffer's latest collection of pens is designed
from the tip to the base, from the nib to the clip,
to crystallize this immortal relationship.



Sheaffer 100 | COFFEE EDITION



Sheaffer 100 | COFFEE EDITION

A MUST-HAVE FOR COFFICIANADOS AND STYLOPHILES.

The Sheaffer 100 series Coffee Edition is a classic writing instrument known for its timeless charm and top-notch quality. It comes in a lovely coffee brown colour, adorned with an elegant cup and heart insignia on the cap. Crafted with meticulous care, this pen meets the highest standard of craftsmanship.

It's a writing instrument that is ideal for both professionals and enthusiasts who appreciate life's little luxuries.



Dark coffee brown gradient in a matte texture.
PVD regal brown accents and nib.
Exclusive insignia on top of the cap.



9374 - COFFEE EDITION WITH SHINY PVD TRIMS



E0937453
Fountain Pen
with Medium Nib

E0937443
Fountain Pen
with Fine Nib



E1937451
Rollerball Pen



E2937451
Ballpoint Pen



Sheaffer VFM | COFFEE EDITION



Sheaffer VFM | COFFEE EDITION

A MUST-HAVE FOR COFFICIANADOS AND STYLOPHILES.

The Sheaffer VFM Coffee Edition sports a light coffee brown with a printed cup and heart insignia on the back of the pen.

Designed for coffee enthusiasts who enjoy playing with words, this special edition pen is both sleek and stylish, perfect for everyday use.



Light coffee brown gradient in a matte texture.

PVD regal coffee brown accents and nib.

Exclusive insignia on the back of the pen.

Fountain pen comes with a universal converter.

9428 - COFFEE EDITION WITH SHINY PVD TRIMS



E0942853
Fountain Pen
with Medium Nib and
a Universal Converter

E0942843
Fountain Pen
with Fine Nib and
a Universal Converter



E1942851
Rollerball Pen



E2942851
Ballpoint Pen



SHEAFFER COFFEE EDITION PACKAGING

This Coffee Edition comes in exclusive packaging that celebrates coffee lovers and adds a touch of elegance to the writing instruments.



WP34769

Exclusive **carry bag**

Dimensions
L - 19 cm x W - 9 cm x H - 19 cm

This medium-sized carry bag showcases coffee-themed icons, striking a balance between elegance and practicality.



Exclusive **box sleeve**

The Sheaffer Coffee Edition pens come elegantly packaged in a dark coffee brown textured box, featuring a brown metallic finish logo. Inside, the luxurious light brown microsuede fabric and the included information card enhance the unboxing experience, adding a touch of sophistication and ensuring that the presentation is as impressive as the pen itself.



WW31 (Sheaffer VFM)

Exclusive two part pen gift box

Dimensions
L - 18 cm x W - 6 cm x H - 4 cm



WW30 (Sheaffer 100)

Exclusive hinged pen gift box

Dimensions
L - 18 cm x W - 6.5 cm x H - 4 cm

Information card

SHEAFFER COFFEE EDITION DISPLAY

Specially designed for Sheaffer Coffee Edition point-of-sale (POS) units and retail display cases created to present your Sheaffer pieces in their full glory.



WP34791

Set of 3 pen blocks with magnetic base.

Dimensions

L - 6 cm x W - 2.5 cm x H - 3 cm
L - 6 cm x W - 2.5 cm x H - 5 cm
L - 6 cm x W - 2.5 cm x H - 7 cm

WP34792

Base with metal surface for the magnetic blocks.

Dimensions

L - 18.5 cm x W - 15.2 cm x H - 1.7 cm

The point-of-sale display for the six-pen tray is designed with both security and aesthetics in mind. It features a transparent acrylic lid for anti-theft protection and a beige thermoform tray to securely display each pen.

The display includes a graphic on the right side to highlight the Coffee Edition theme, while the pen tray itself is finished in a dark coffee brown color and adorned with a brown metallic finish logo, creating a stylish and cohesive presentation.



WP34782

Pen tray with 6 slots with transparent protective hinged cover

Dimensions

L - 23 cm x W - 21.2 cm x H - 3 cm

Graphic not included



The graphic backdrop stand features a vertical block in a dark coffee brown color, with a brown metallic finish logo.

The right side of the block is designed to hold a transparent acrylic graphic display, effectively highlighting the theme or collection.

WP34783

Graphic backdrop stand

Dimensions

W - 25.5 cm x H - 23 cm

Graphic not included



Suffice to say we've left no bean unturned to make this range a non-negotiable purchase for lovers of coffee and writing alike.

Don't miss out on adding this one of a kind addition to your collection. **Contact us today** to secure your orders.


EST. 1913

COFFEE EDITION

Sheaffer® 100

SO EASY TO ADMIRE

With its modern design, timeless finish and balanced feel, it is the perfect tool for letting ideas flow effortlessly onto the page. For anyone who enjoys writing, the Sheaffer 100 is an affordable way to bring that experience up a notch while also making an impression.



NEW

9375

Dark gunmetal lacquer with PVD gunmetal trims.

E0937543

Fountain Pen with PVD Gunmetal Stainless steel Nib - Fine

E0937553

Fountain Pen with PVD Gunmetal Stainless steel Nib - Medium

E1937551

Rollerball Pen

E2937551

Ballpoint Pen



NEW COFFEE EDITION

9374

Matte brown lacquer with regal brown PVD trim

E0937443

Fountain Pen with Regal Brown PVD Stainless steel Nib - Fine

E0937453

Fountain Pen with Regal Brown PVD Stainless steel Nib - Medium

E1937451

Rollerball Pen

E2937451

Ballpoint Pen



9370

Coffee brown lacquer with PVD gold trim.

E0937043

Fountain pen with PVD Gold Stainless steel Nib - Fine

E0937053

Fountain pen with PVD Gold Stainless steel Nib - Medium

E1937051

Rollerball Pen

E2937051

Ballpoint Pen

**9372**

Glossy PVD gold with
PVD gold trim.

E0937243

Fountain Pen With Gold Tone
Stainless Steel Nib - Fine

E0937253

Fountain Pen With Gold Tone
Stainless Steel Nib - Medium

E1937251

Rollerball Pen

E2937251

Ballpoint Pen

**9371**

Satin blue with lacquer
PVD blue trim.

E0937143

Fountain Pen With Blue
Stainless Steel Nib - Fine

E0937153

Fountain Pen With Blue
Stainless Steel Nib - Medium

E1937151

Rollerball Pen

E2937151

Ballpoint Pen

**9322**

Glossy black lacquer
with gold-tone trim.

E0932243

Fountain Pen with Stainless Steel
Nib- Fine

E0932253

Fountain Pen with Stainless
Steel Nib- Medium

E1932251

Rollerball Pen

E2932251

Ballpoint Pen



**9338**

Glossy black lacquer with polished chrome plated trim.

- E0933843**
Fountain Pen with Stainless Steel Nib - Fine
- E0933853**
Fountain Pen with Stainless Steel Nib - Medium
- E1933851**
Rollerball Pen
- E2933851**
Ballpoint Pen

**9340**

Bright chrome with polished gold tone trim.

- E0934043**
Fountain Pen with Stainless Steel Nib - Fine
- E0934053**
Fountain Pen with Stainless Steel Nib - Medium
- E1934051**
Rollerball Pen
- E2934051**
Ballpoint Pen

**9339**

Glossy blue lacquer with polished chrome plated trim.

- E0933943**
Fountain Pen with Stainless Steel Nib - Fine
- E0933953**
Fountain Pen with Stainless Steel Nib - Medium
- E1933951**
Rollerball Pen
- E2933951**
Ballpoint Pen

**9317**

Matte black lacquer with chrome plated trim.

- E0931743**
Fountain Pen with Stainless Steel Nib - Fine
- E0931753**
Fountain Pen with Stainless Steel Nib - Medium
- E1931751**
Rollerball Pen
- E2931751**
Ballpoint Pen

**9306**

Brushed chrome with polished chrome trim.

- E0930643**
Fountain Pen with Stainless Steel Nib - Fine
- E0930653**
Fountain Pen with Stainless Steel Nib - Medium
- E1930651**
Rollerball Pen
- E2930651**
Ballpoint Pen

**9313**

Glossy black lacquer with chrome top and polished chrome trim.

- E0931343**
Fountain Pen with Stainless Steel Nib - Fine
- E0931353**
Fountain Pen with Stainless Steel Nib - Medium
- E1931351**
Rollerball Pen
- E2931351**
Ballpoint Pen

COMPARE

Sheaffer's

TM*

WITH ANY OTHER PEN IN THE WORLD!

TOUCH DOWN

plus

INNERSPRING CLIP

A Sheaffer exclusive! Holds fast to any fabric, thick or thin. Self-adjusting. Won't spread or bend under any normal conditions.

TOUCH DOWN

plus

AIR-SEAL HUMIDOR CAP

A Sheaffer exclusive! Cap screws on barrel, enclosing point in airtight chamber. Point stays moist, ready-to-write. A positive seal not found in less efficient, slip-type caps.

TOUCH DOWN

plus

TM DESIGN WITH GREAT CAPACITY

A Sheaffer exclusive! New slimmer, trimmer TM design provides perfect balance in the hand, yet Touchdown gives large fluid capacity because it fills brim full.

TOUCH DOWN

plus

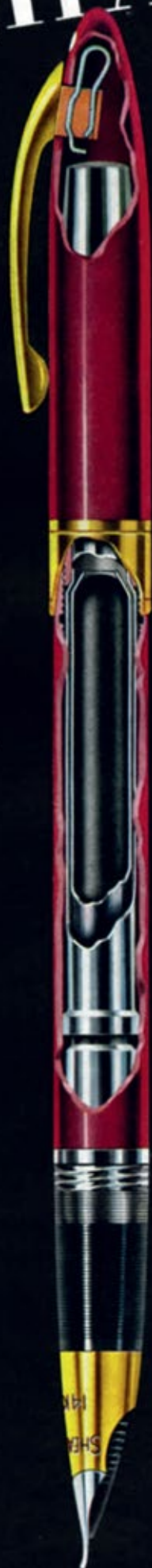
SHEAFFER'S EXCLUSIVE POINT FASHIONED FROM A 14K RING

More gold, more value, more smooth writing pleasure. Ground in 16 individual styles.



THIN MODEL

Exclusive pen design by Sheaffer's



TOUCH DOWN

The sensational one-shot pneumatic filler. Fills full on one downstroke, cleaning the pen in the same operation. Just 10 seconds instead of the minutes required for other less positive fillers.

If you got nothing more than *TOUCH DOWN* you'd get more for your money. Ask your dealer to demonstrate *TOUCH DOWN* one-stroke filling—then make your own comparison!



Valiant TM*

One of the famous "White Dot" family. There is a Sheaffer's Pen to fit every hand and budget!

SHEAFFER'S
WHITE DOT OF DISTINCTION

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A. IN CANADA: MALTON, ONTARIO

COPYRIGHT 1952, W. A. S. P. CO.

TOUCHDOWN

In the 1930s, Sheaffer introduced the Touchdown filling system, which allowed users to fill their pens with a single stroke of the plunger. The 1940s saw the company develop the Snorkel filling system, which allowed users to fill their pens from a bottle of ink without having to dip the nib into the inkwell.



Sheaffer VFM

VIBRANT, FUN & MODERN

The popular Sheaffer VFM makes an impact with its modern, tapered silhouette. It comes in a wide range of finishes from creative and colorful to smart and sophisticated. Its performance is backed by the Sheaffer White Dot, our symbol of writing excellence.



NEW

9429

Matte navy blue gradient with black trim.

E0942943

Fountain Pen With Black Stainless Steel Nib - Fine Comes with a universal converter

E0942953

Fountain Pen With Black Stainless Steel Nib - Medium Comes with a universal converter

E1942951

Rollerball Pen

E2942951

Ballpoint Pen



NEW COFFEE EDITION

9428

Matte brown gradient with regal brown PVD trim.

E0942843

Fountain Pen With Regal Brown PVD Stainless Steel Nib - Fine Comes with a universal converter

E0942853

Fountain Pen With Regal Brown PVD Stainless Steel Nib - Medium Comes with a universal converter

E1942851

Rollerball Pen

E2942851

Ballpoint Pen



9426

Brushed chrome with polished chrome trim.

E0942653

Fountain Pen with Stainless Steel Nib - Medium

E1942651

Rollerball Pen

E2942651

Ballpoint Pen

**9427**

Glossy gray with gold tone PVD trim.

E0942753
Fountain Pen with Gold Tone
Stainless Steel Nib - Medium

E1942751
Rollerball Pen

E2942751
Ballpoint Pen

**9424**

Matte gray with black trim.

E0942443
Fountain Pen with Stainless
Steel Nib - Fine

E0942453
Fountain Pen with Stainless
Steel Nib - Medium

E1942451
Rollerball Pen

E2942451
Ballpoint Pen

**9422**

Bright chrome with polished gold tone trim.

E0942243
Fountain Pen with Stainless
Steel Nib - Fine

E0942253
Fountain Pen with Stainless
Steel Nib - Medium

E1942251
Rollerball Pen

E2942251
Ballpoint Pen

**9405**

Matte black with polished chrome trim.

E0940543
Fountain Pen with Stainless
Steel Nib - Fine

E0940553
Fountain Pen with Stainless
Steel Nib - Medium

E1940551
Rollerball Pen

E2940551
Ballpoint Pen

**9400**

Strobe silver with polished chrome trim.

E0940043
Fountain Pen with
Stainless Steel Nib - Fine

E0940053
Fountain Pen with Stainless
Steel Nib - Medium

E1940051
Rollerball Pen

E2940051
Ballpoint Pen

**9401**

Metallic neon blue with polished chrome trim.

- E0940143**
Fountain Pen with Stainless Steel Nib - Fine
- E0940153**
Fountain Pen with Stainless Steel Nib - Medium
- E1940151**
Rollerball Pen
- E2940151**
Ballpoint Pen

**9403**

Metallic excessive red with polished chrome trim.

- E0940343**
Fountain Pen with Stainless Steel Nib - Fine
- E0940353**
Fountain Pen with Stainless Steel Nib - Medium
- E1940351**
Rollerball Pen
- E2940351**
Ballpoint Pen

**9421**

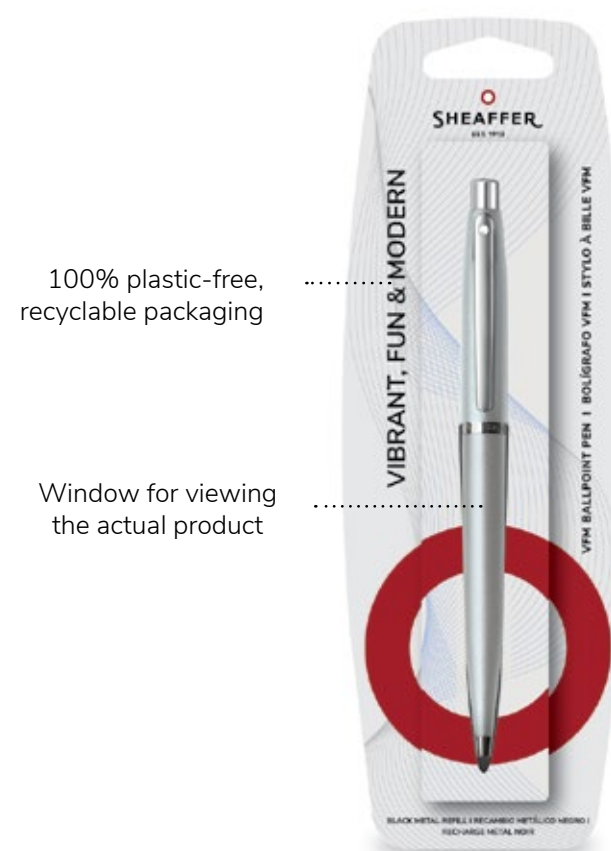
Bright chrome with polished chrome trim.

- E0942143**
Fountain Pen with Stainless Steel Nib - Fine
- E0942153**
Fountain Pen with Stainless Steel Nib - Medium
- E1942151**
Rollerball Pen
- E2942151**
Ballpoint Pen

VFM HANGSELL PACKS

Hangsell packaging is designed for easy access, making it effortless for customers to view and grab the product, thereby expediting the purchasing process.

It also enables efficient use of shelf space, allowing retailers to display a greater variety of products in a limited area.



100% plastic-free,
recyclable packaging

Window for viewing
the actual product



9400

Strobe silver with chrome trim ballpoint pen in hangsell.

B2940051
Ballpoint pen



9401

Neon blue with chrome trim ballpoint pen in hangsell.

B2940151
Ballpoint pen



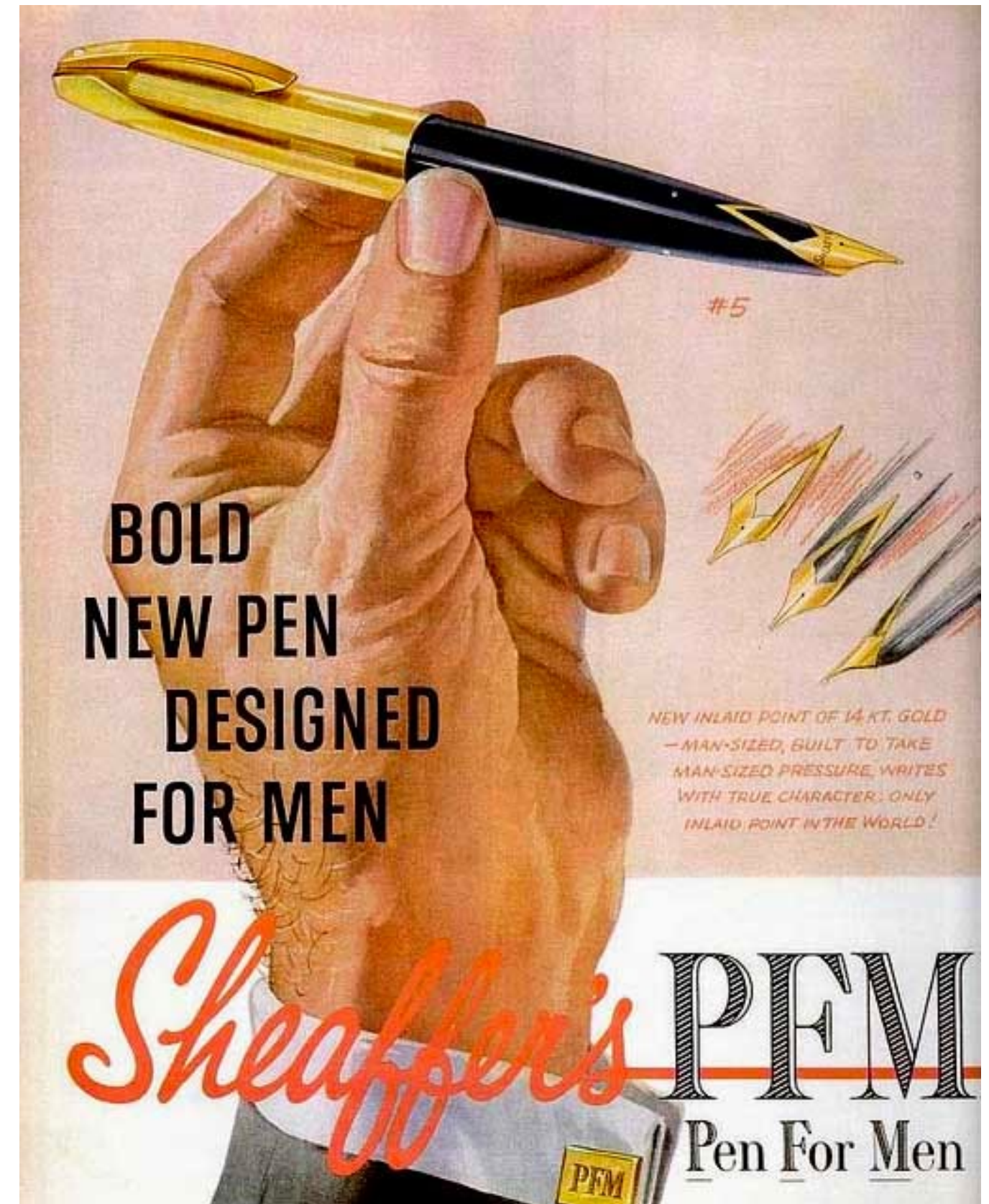
9405

Matte black with chrome trim ballpoint pen in hangsell.

B2940551
Ballpoint pen

BREAKING THE MOLD

Sheaffer's popularity soared even higher during the 1950s and 1960s as the company expanded its product line to include ballpoint pens, rollerball pens and mechanical pencils. Some of the company's most famous products from this era include the Sheaffer PFM (Pen For Men), an oversized pen with an inlaid nib molded directly into the gripping section, and the fashionable Lady Sheaffer, an elegant, clipless pen.



Sheaffer® Calligraphy

TOOLS FOR CREATIVITY

Discover inspiration with the Sheaffer Calligraphy line that features a range of interchangeable nibs and inks, as well as pens designed for clear ink level visibility and effortless exploration.



Packaging is easy to recycle

Collapsible hangsell hook

Easy to gift wrap



93400

Calligraphy Pen with
Stainless Steel Nib - Fine
(includes 2 ink cartridges)
Fine Nib - 1.0 mm

93401

Calligraphy Pen with Stainless
Steel Nib - Medium
(includes 2 ink cartridges)
Medium Nib - 1.5 mm

93403

Calligraphy Pen with Stainless
Steel Nib - Broad
(includes 2 ink cartridges)
Broad Nib - 2.0 mm

93402

Calligraphy Pen with Three
Interchangeable Nibs -
Fine, Medium and Broad.
(includes 18 ink cartridges)
Fine Nib - 1.0 mm
Medium Nib - 1.5 mm
Broad Nib - 2.0 mm





NEW

93404

Calligraphy Maxi Kit with
Glossy Black, Blue and Yellow
Pens with F, M and B Nibs

Includes:

3 x Pens

3 x Nibs

24 Ink cartridges

4 x Red

4 x Blue

4 x Green

4 x Brown

4 x Blue Black

4 x Black

THE ART DECO MOVEMENT

The Art Deco movement was a design style that emerged in the early 20th century and was characterized by its bold geometric shapes, stylized motifs, and streamlined forms. This aesthetic had a significant influence on the Sheaffer, which began producing pens during the height of the Art Deco era.

Sheaffer pens from this period often featured sleek, aerodynamic shapes, with highly polished finishes and decorative elements. Sheaffer's use of Art Deco design elements helped establish the company as a leader in the luxury pen market and several present day collections are still influenced by this iconic design movement.



Sheaffer® Sentinel

FUN CLICK-TOP WITH RETRO CHARM

Cool and colorful ballpoints for everyday writing with a familiar, retro-inspired click-top design.



32151

Glossy dark green with brushed chrome top and polished chrome trim.

E23215151
Ballpoint Pen



32172

Glossy burgundy with brushed chrome top and polished chrome trim.

E23217251
Ballpoint Pen



32125

Glossy coffee brown with brushed chrome top and trim.

E23212551
Ballpoint Pen

**32111**

Glossy black with
brushed chrome top and
polished chrome trim.

E23211151
Ballpoint pen

**32173**

Glossy blue with
brushed chrome top and
polished chrome trim.

E23217351
Ballpoint pen

**323**

Brushed chrome
with chrome trim

E232351
Ballpoint Pen

**325**

Brushed chrome
with gold tone trim

E232551
Ballpoint Pen

**327**

Matte black with
gold tone trim.

E232751
Ballpoint Pen

SENTINEL HANGSELL PACKS

Hangsell packaging is designed for easy access, making it effortless for customers to view and grab the product, thereby expediting the purchasing process.

It also enables efficient use of shelf space, allowing retailers to display a greater variety of products in a limited area.

100% plastic-free,
recyclable packaging

Window for viewing
the actual product



32111

Glossy black with brushed chrome top and polished chrome trim.

B23211151
Ballpoint pen



32173

Glossy blue with brushed chrome top and polished chrome trim.

B23217351
Ballpoint pen



32151

Glossy dark green with brushed chrome top and polished chrome trim.

B23215151
Ballpoint Pen



32172

Glossy burgundy with brushed chrome top and polished chrome trim.

B23217251
Ballpoint Pen



32125

Glossy coffee brown with brushed chrome top and trim.

B23212551
Ballpoint Pen



Personalization

At Sheaffer, we believe in the power of meaningful gifts. Our pens aren't just tools; they're timeless symbols of appreciation. Whether for an employee, a client, or a promotional item, a Sheaffer pen elevates any occasion. Personalized with a name or company logo, each pen becomes a cherished keepsake, leaving a lasting impression with every use. Our expertise lies in personalizing writing instruments, and as technology advances so have our methods of customization.

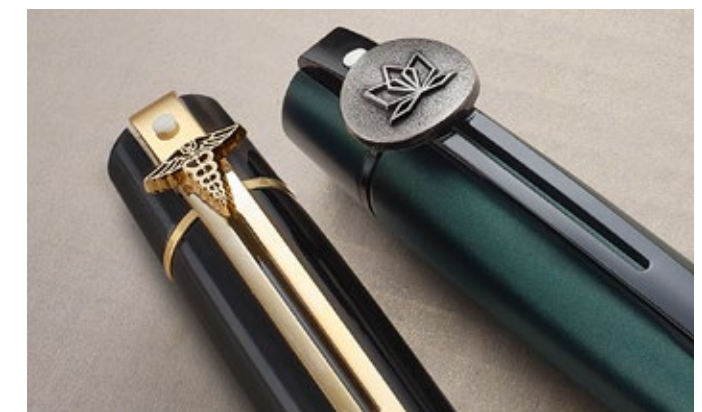
Laser Engraving

Laser engraving brings your personal touch to life using precise laser technology. It vaporizes materials, leaving behind deep, permanent marks on the pen's surface with intricate designs to bring your name or the logo alive.



Clip Emblems

Clip Emblems add a touch of professionalism and style to our pens by rendering metal logos in a standout manner on the pen clip. The logos can be made in various predefined shapes and sizes.



Direct To Film Sticker

Direct to Film Sticker printing, or DTF printing, adds a unique touch to our pens. This method uses a Direct Transfer Film to create a personalized adhesive layer that adds an extra dimension to the pen which is tactile in nature. Direct to Film Sticker is one of the best options for colourful logo printing.



SCAN TO DOWNLOAD THE SHEAFFER BUSINESS GIFTING CATALOG

SHEAFFER GIFT SETS

Create new connections and strengthen old friendships with versatile, well-packaged sets that are perfect for gifting across the board. Our quality fine writing instruments are paired with a range of exquisite pieces including notebooks, leather pen pouches, table clocks and more.



SHEAFFER BUSINESS CARD HOLDER



Made with
premium leatherette
and steel

Holds up to 15
business cards

Sleek profile lets it
slip into your
pockets with ease



Sheaffer Business Card Holder

Make a solid first impression with the sleek leatherette and metal business card holder that is secured with a magnetic closure and can hold 10 -15 business cards.

Folds into a desktop accessory



9306

Brushed chrome Sheaffer 100 Ballpoint Pen with chrome trim and business card holder

G2930651-3
Gift Set



9313

Glossy black and chrome Sheaffer 100 Ballpoint Pen with chrome trim and business card holder

G2931351-3
Gift Set



9317

Matte black Sheaffer 100 Ballpoint Pen with chrome trim and business card holder

G2931751-3
Gift Set



9312

Glossy black Sheaffer 300 Ballpoint Pen with chrome trim and business card holder

G2931251-3
Gift Set



9338

Glossy black Sheaffer 100 Ballpoint Pen with chrome trim and business card holder

G2933851-3
Gift Set



9314

Glossy black and chrome Sheaffer 300 Ballpoint Pen with chrome trim and business card holder

G2931451-3
Gift Set



9343

Matte black Sheaffer 300 Ballpoint Pen
with black trim and Business card holder

G2934351-3
Gift Set



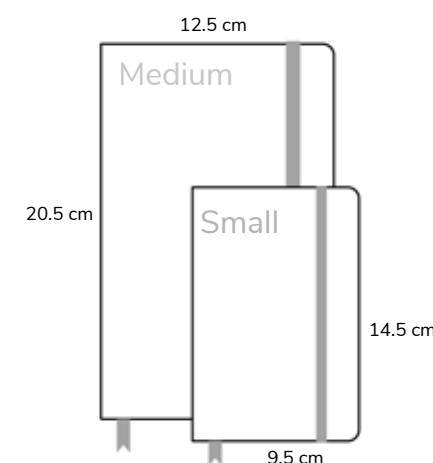
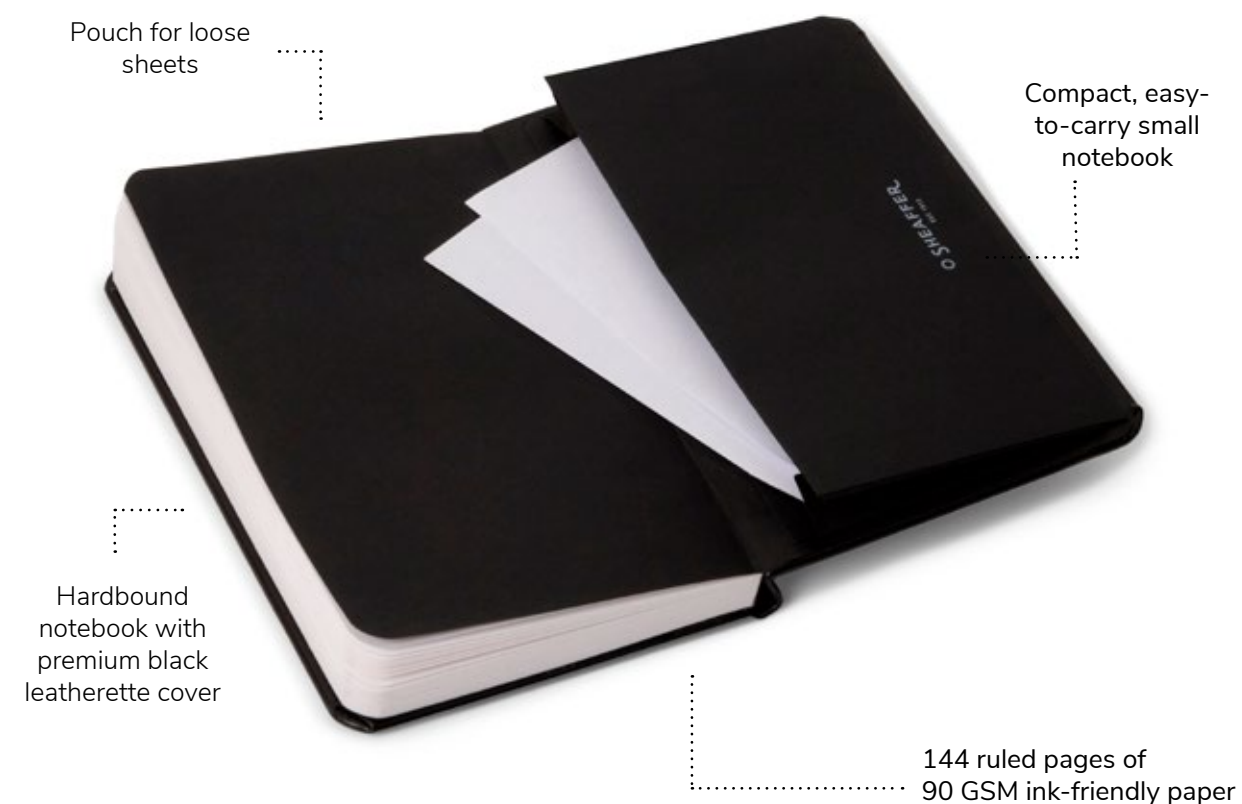
9339

Glossy Blue Sheaffer 100 Ballpoint Pen
with chrome trim and business card holder

G2933951-3
Gift Set



SHEAFFER SMALL NOTEBOOK



Sheaffer Small Notebook

Power through your day with a fountain pen friendly notebook that features 144 ruled pages of quality 90 GSM paper and classic Sheaffer design.

**9400**

Strobe silver Sheaffer VFM Ballpoint Pen
with chrome trim and Sheaffer Small Notebook

G2940051-4
Gift Set

**9403**

Excessive red Sheaffer VFM Ballpoint
Pen with chrome trim and Sheaffer Small
Notebook

G2940351-4
Gift Set

**9401**

Neon blue Sheaffer VFM Ballpoint Pen
with chrome trim and Sheaffer Small Notebook

G2940151-4
Gift Set

**9405**

Matte black Sheaffer VFM Ballpoint Pen
with chrome trim and Sheaffer Small Notebook

G2940551-4
Gift Set

**9422**

Bright chrome Sheaffer VFM Ballpoint Pen
with gold trim and Sheaffer Small Notebook

G2942251-4
Gift Set

SHEAFFER TABLE CLOCK

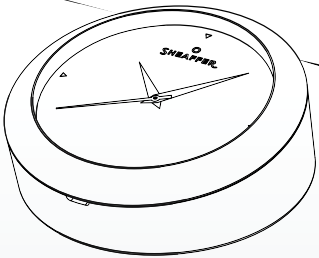
Dual tone
table clock

Raised roman
numerals



Also serves as a
paperweight

Battery included
(SR626SW Battery)



Sheaffer Table Clock
A stylish accessory to brighten any workspace, the gold and silver desk clock has a special golden dial and raised Roman numerals.





9340

Bright chrome Sheaffer 100 Ballpoint Pen with gold trim and Sheaffer Table Clock

G2934051-1
Gift Set



9325

Glossy Black Sheaffer 300 Ballpoint Pen with gold trim and Sheaffer Table Clock

G2932551-1
Gift Set



9342

Bright chrome Sheaffer 300 Ballpoint Pen with gold trim and Sheaffer Table Clock

G2934251-1
Gift Set



9322

Glossy black Sheaffer 100 Ballpoint Pen with gold trim and Sheaffer Table Clock

G2932251-1
Gift Set

SHEAFFER CREDIT CARD HOLDER

Made from
genuine leather

Features 6 card slots
and 2 slip-in pouch

Sophisticated
black milled
texture



Sheaffer Credit Card Holder

Crafted in genuine leather, the sophisticated credit card holder flaunts a premium milled texture and features 6 credit card slots and two slip-in pouch.





9018

Matte blue Sheaffer Reminder Ballpoint Pen with black PVD trim and Sapphire Night Sheaffer Credit Card Holder

G2901851-2 BLU
Gift Set



9403

Metallic excessive red Sheaffer VFM Ballpoint Pen with polished chrome trim and Scarlet Blaze Sheaffer Credit Card Holder

G2940351-2 RED
Gift Set

**9370**

Glossy brown Sheaffer 100 Ballpoint Pen with gold trim and Rustic Mocha Sheaffer Credit Card Holder

G2937051-2 BRN
Gift Set

**9424**

Matte gray Sheaffer VFM Rollerball Pen with black PVD trim and Driftwood Gray Sheaffer Credit Card Holder

G1942451-2 GRY
Gift Set

**9325**

Glossy black Sheaffer 300 Ballpoint Pen with gold trim and Sheaffer Credit Card Holder

G2932551-2
Gift Set

**9342**

Bright chrome Sheaffer 300 Ballpoint Pen with gold trim and Sheaffer Credit Card Holder

G2934251-2
Gift Set

**9312**

Glossy black Sheaffer 300 Ballpoint Pen with chrome trim and Sheaffer Credit Card Holder

G2931251-2
Gift Set

SHEAFFER PEN POUCH

9325

Glossy black Sheaffer 300 Ballpoint Pen with gold trim and leather pen pouch

G2932551-6
Gift Set



9312

Glossy black Sheaffer 300 Ballpoint Pen with chrome trim and leather pen pouch

G2931251-6
Gift Set



Sheaffer Pen Pouch

The classically-styled pen pouch is crafted in genuine leather and lined with soft microfiber to keep your pen safe from dust and scratches.



SHEAFFER HANGSELL MEDIUM NOTEBOOK

WITH SHEAFFER VFM AND SENTINEL



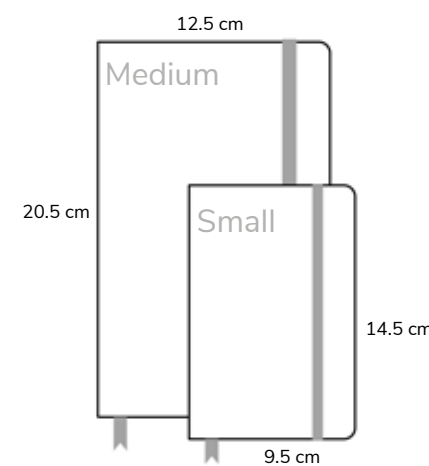
138 ruled pages +
16 blank perforated
pages

Interior storage
pocket

90 GSM, ink
friendly paper

8 MM matte
elastic band

Grosgrain
bookmark ribbon

**Sheaffer Hangsell Medium Notebook**

The perfect place to collect your thoughts and ideas, this hardbound medium notebook in premium black leatherette is a timeless classic. With 160 pages of 90 GSM fountain pen friendly paper, it draws you in and promises a delightful writing experience.

Packaging is easy to recycle

Collapsible
hangsell hook



Easy to gift wrap



G2321151-5

Glossy black and brushed chrome Sheaffer Sentinel Ballpoint Pen with chrome trim and medium notebook



Recyclable Packaging



G2940551-5

Matte black Sheaffer VFM Ballpoint Pen with chrome trim and medium notebook



Recyclable Packaging

SHEAFFER MEDIUM NOTEBOOK

WITH SHEAFFER 100 AND 300



9313

Glossy black Sheaffer 100 Ballpoint Pen with brushed chrome cap and medium notebook

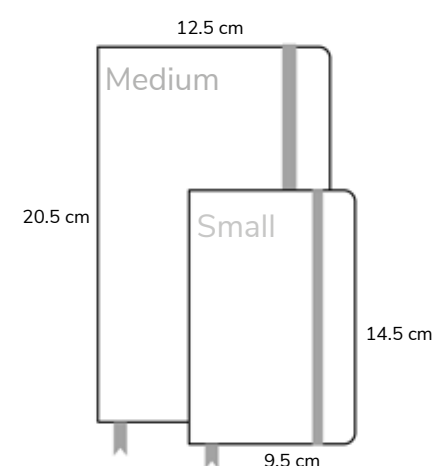
G2931351-5
Gift Set



9317

Matte black Sheaffer 100 Ballpoint Pen with chrome trim and medium notebook

G2931751-5
Gift Set



Sheaffer Medium Notebook

The perfect place to collect your thoughts and ideas, this hardbound medium notebook in premium black leatherette is a timeless classic. With 160 pages of 90 GSM fountain pen friendly paper, it draws you in and promises a delightful writing experience.

**9322**

Glossy black Sheaffer 100 Ballpoint Pen
with gold trim and medium notebook

G2932251-5
Gift Set

**9340**

Bright chrome Sheaffer 100 Ballpoint Pen
with gold trim and medium notebook

G2934051-5
Gift Set

**9312**

Glossy black Sheaffer 300 Ballpoint Pen
with chrome trim and medium notebook

G2931251-5
Gift Set

**9325**

Glossy black Sheaffer 300 Ballpoint Pen
with gold trim and medium notebook

G2932551-5
Gift Set

**9342**

Bright chrome Sheaffer 300 Ballpoint Pen
with gold trim and medium notebook

G2934251-5
Gift Set

**9343**

Matte black Sheaffer 300 Ballpoint Pen
with black trim and medium notebook

G2934351-5
Gift Set

SHEAFFER TWO PENS GIFT SETS



9306

Brushed chrome Sheaffer 100 with chrome trim RB & FP (M) Gift set

E6930651
Gift Set



9317

Matte black Sheaffer 100 with chrome trim BP & RB Gift set

E7931751
Gift Set



9322

Glossy black Sheaffer 100 with gold trim BP & RB Gift set

E7932251
Gift Set



9339

Glossy blue Sheaffer 100 with chrome trim BP & RB Gift set

E7933951
Gift Set



9340

Bright chrome Sheaffer 100 with gold trim BP & FP (M) Gift set

E5934053
Gift Set



9314

Glossy black Sheaffer 300 with chrome cap and chrome trim BP & FP (M) Gift set

E5931453
Gift Set



9325

Glossy black Sheaffer 300 with gold trim RB & FP (M) Gift set

E6932551
Gift Set

SHEAFFER INKS AND REFILLS



	K-Style Ballpoint Refill Blue and Black Medium and Fine	T-Style Ballpoint Refill Blue and Black Medium and Fine	Classic Rollerball Refill Blue and Black Medium	Slim Rollerball Refill Blue and Black Medium	C-Style Rollerball Refill Blue and Black Medium
Sheaffer Prelude	●		●		
Sheaffer Sagaris	●	* ●		●	
Sheaffer Intensity	●			●	
Sheaffer 300	●			●	
Sheaffer 100	●			●	
Sheaffer Sentinel	●				
Sheaffer VFM	●			●	
Sheaffer POP					●
Sheaffer Legacy	●				●
Sheaffer Reminder	●				
Sheaffer Calligraphy					
Sheaffer Icon	●	* ●		●	
Available Refills	99335 Black Medium 99334 Black Fine 99325 Blue Medium 99324 Blue Fine	99337 Black Medium 99327 Blue Medium * For products shipped before April 2024 only.	97335 Black Medium 97325 Blue Medium	97535 Black Medium 97525 Blue Medium	8523SH Black Medium 8521SH Blue Medium



	Skrip® Classic Ink Cartridges	Skrip® Universal Ink Cartridges	Piston Converter (used with Sheaffer Skrip® Ink Bottle)	C-Style Ballpoint Refill Blue and Black Medium
Sheaffer Prelude	●		●	
Sheaffer Sagaris	●		●	
Sheaffer Intensity	●		●	
Sheaffer 300	●		●	
Sheaffer 100	●		●	
Sheaffer Sentinel				
Sheaffer VFM		●		
Sheaffer POP	●			●
Sheaffer Legacy	●		●	
Sheaffer Reminder				
Sheaffer Calligraphy	●			
Sheaffer Icon	●		●	
Available Refills	96330 Black 96320 Blue NEW 96310 BluBlk 96340 Red 96360 Brown 96350 Green	93090 Black 93091 Blue	96700 Piston Converter	8513SH Black Medium 8511SH Blue Medium

SHEAFFER® SKRIP

SAVOR TILL THE LAST DROP



94211
Blue-Black



94221
Blue



94231
Black



Packaging is easily
recyclable

Sheaffer® Skrip

Skrip is a water-based, pH-neutral high-quality ink that is compatible with all fountain pens. The specially formulated, smooth-flowing ink comes in a 50 ml ergonomically designed glass bottle with a wide mouth that makes refilling your pen effortless and mess-free.





NEW
94261
Brown



NEW
94251
Green



NEW
94241
Red

SHEAFFER PACKAGING

Sheaffer's elegant packaging seamlessly combines refined aesthetics with quality craftsmanship, making every unboxing a moment of sheer delight.





WP08712

Gray gift wrapping paper
with dual sided print
(Set of 50 sheets/set)

Dimensions
L - 36 cm x W - 46 cm



Front Print



Reverse Print



WP33907

Black carry bag
(Set of 10 units/set)

Dimensions
L - 19 cm x W - 9 cm x H - 19 cm



WP33680

Gray satin ribbon with black logo
(1 unit)

Dimensions
W - 10 mm x 50 mtr Roll



WW30 (ICON, REMINDER, SAGARIS, S300, S100)

Hinged pen gift box

Dimensions
L - 18 cm x W - 6.5 cm x H - 4.5 cm



WW31 (VFM, POP, SENTINEL)

Two part pen gift box

Dimensions
L - 18 cm x W - 6 cm x H - 4 cm



GIFT BOX FOR PEN AND TABLE CLOCK

G0000-1

Foldable gift box

Dimensions
L - 17cm x W - 14.5 cm x H - 3 cm



GIFT BOX FOR PEN AND CREDIT CARD HOLDER

G0000-2

Foldable gift box

Dimensions
L - 17cm x W - 14.5 cm x H - 3 cm



GIFT BOX FOR PEN AND BUSINESS CARD HOLDER

G0000-3

Foldable gift box

Dimensions
L - 17cm x W - 14.5 cm x H - 3 cm



GIFT BOX FOR PEN AND SMALL NOTEBOOK

G0000-4

Foldable gift box

Dimensions
L - 17cm x W - 14.5 cm x H - 3 cm



GIFT BOX FOR PEN AND MEDIUM NOTEBOOK

G0000-5

Foldable gift box

Dimensions

L - 24 cm x W - 19 cm x H - 3.3 cm



GIFT BOX FOR PEN AND LEATHER PEN POUCH

G0000-6

Foldable gift box

Dimensions

L - 17cm x W - 14.5 cm x H - 3 cm



GIFT BOX FOR TWO PEN

G0000-7

Foldable gift box

Dimensions

L - 17cm x W - 14.5 cm x H - 3 cm



NEW

GIFT BOX FOR PEN AND TWO BALL PEN REFILLS

G0000-8

Foldable gift box

Dimensions

L - 17cm x W - 14.5 cm x H - 3 cm



NEW

GIFT BOX FOR FOUNTAIN PEN AND INK BOTTLE

G0000-9

Foldable gift box

Dimensions

L - 16 cm x W - 14.5 cm x H - 7.5 cm



NEW

GIFT BOX FOR PEN AND TWO ROLLER BALL REFILLS

G0000-10

Foldable gift box

Dimensions

L - 17cm x W - 14.5 cm x H - 3 cm



SHEAFFER DISPLAY

Specially designed point of sale (POS) units and retail display cases created to present your Sheaffer pieces in their full glory.

WP33913

Set of 3 pen blocks with magnetic base.

Dimensions
L - 6 cm x W - 2.5 cm x H - 3 cm
L - 6 cm x W - 2.5 cm x H - 5 cm
L - 6 cm x W - 2.5 cm x H - 7 cm

WP33912

Base with metal surface for the magnetic blocks.

Dimensions
L - 18.5 cm x W - 15.2 cm x H - 1.7 cm

WP33908

Pen tray with 12 slots

Dimensions
L - 23 cm x W - 21.2 cm x H - 2 cm

WP33910

Single pen stand

Dimensions
L - 4.5 cm x W - 4.5 cm x H - 12.5 cm

WP33911

3-Tier pen stand

Dimensions
L - 6 cm x W - 6 cm x H - 12 cm

WP33909

Graphic backdrop stand

Dimensions
W - 25.5 cm x H - 23 cm



Graphic not included



LEATHER TRAVEL PEN CASE

Ideal for client meetings, trade fairs and more, the Travel Pen Case provides unparalleled comfort for up to 24 pens and can also be used to secure personal pen collections. With a snug fit, the case accommodates 12 pens on each side, separated by a cushioned layer, while its microfiber lining ensures optimal protection.

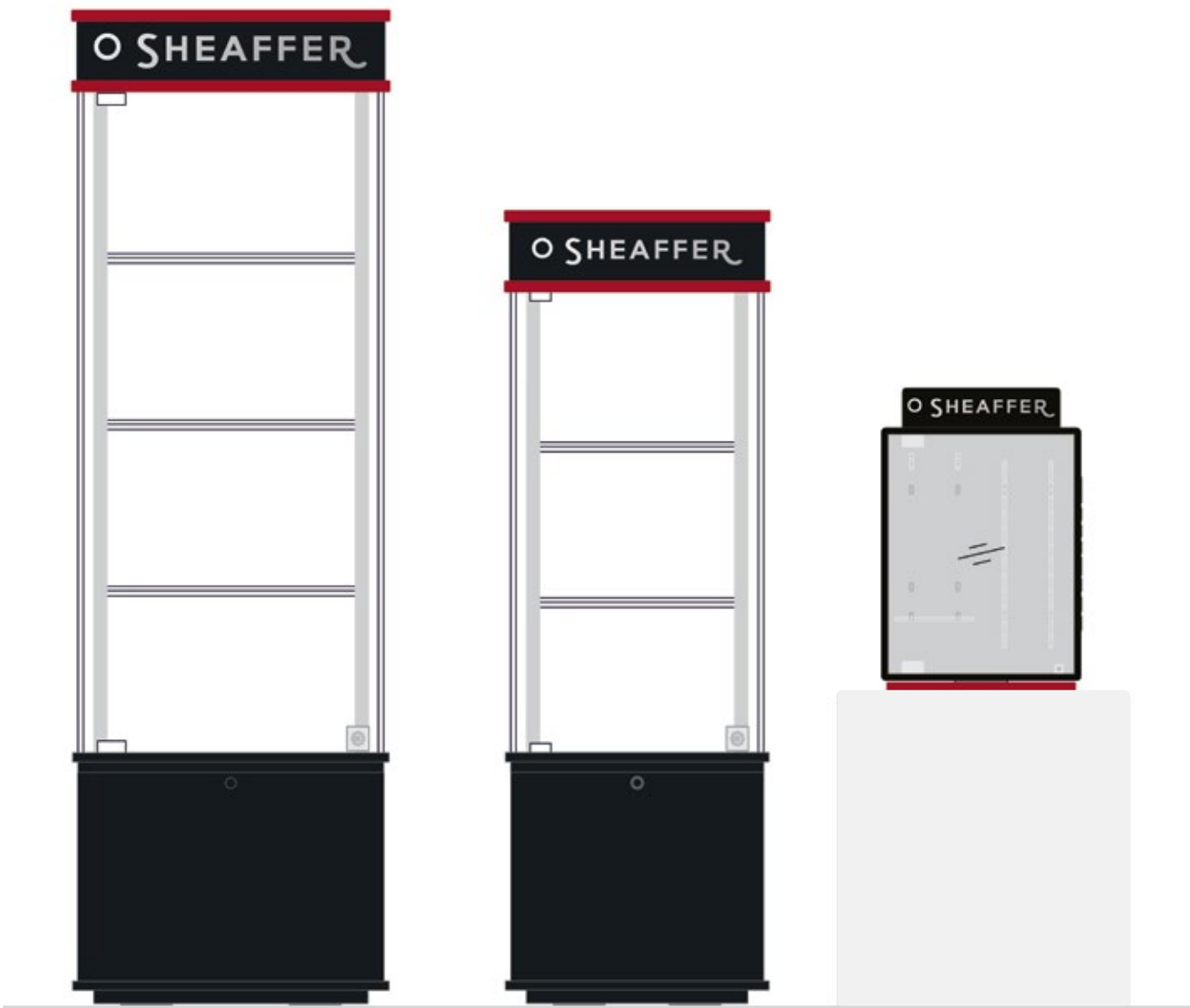


WP33452

24 Pen Case In Genuine Leather



SHEAFFER FURNITURE



6 FEET TOWER

Dimensions
W - 60 cm x H - 189 cm

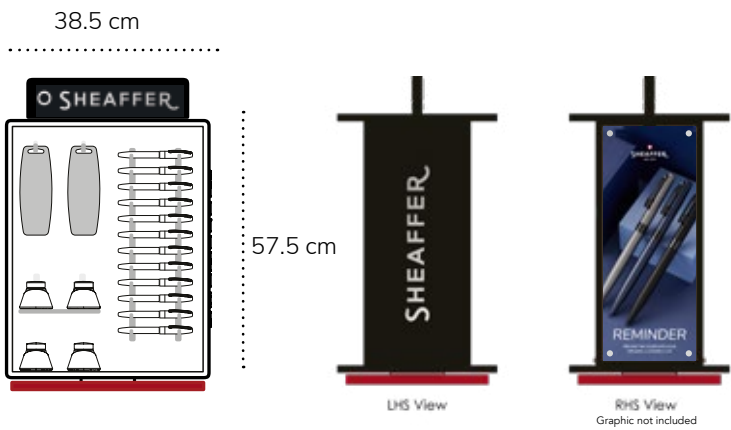
5 FEET TOWER

Dimensions
W - 50 cm x H - 151 cm

TABLE TOP

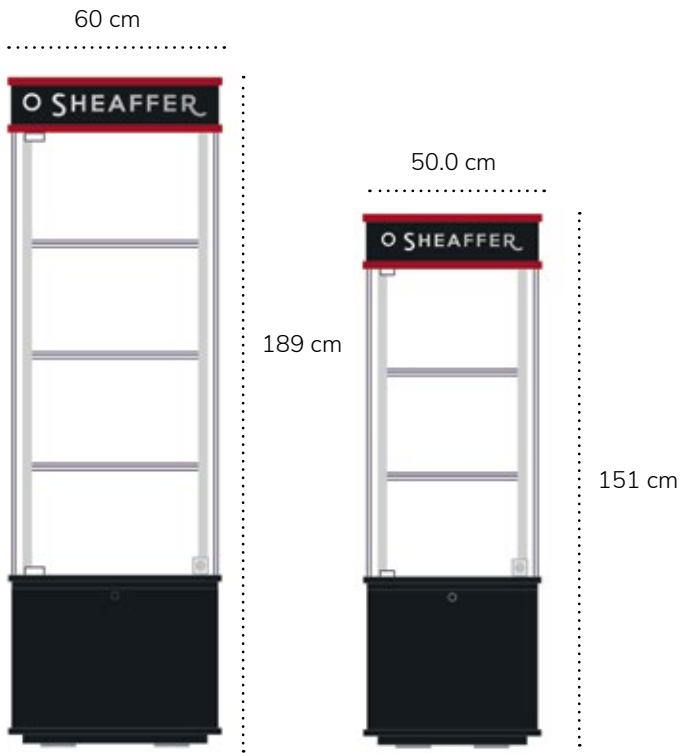
Dimensions
W - 38.5 cm x H - 57.5 cm

MADE TO ORDER



Sheaffer Table Top

The cleverly designed rotating tabletop display unit is perfect for showcasing your Sheaffer products. Crafted to maximize the use of your valuable counter space, it has two wide display sides and two narrow sides. Each display side accommodates 12 pens and features hooks and platforms for accessories. One of the narrower sides proudly displays the Sheaffer brand logo, while the other side is designed to accommodate a replaceable graphic display, allowing for additional customization.



Sheaffer Tower

The illuminated display towers feature a sleek design with sturdy glass shelves, offering ample space for showcasing your Sheaffer products. With clear displays on all four sides, these towers provide maximum visibility from every angle, making your items stand out in any setting. The tower is equipped with castor wheels on its base and a built-in lock. Additionally, there is an opaque storage tier located at the bottom, which is safeguarded by a separate lock. Each tower is proudly crowned with a backlit "Sheaffer" brand logo.



SHEAFFER WARRANTY

Two-Year International Warranty on Writing Instruments

Sheaffer offers an international mechanical guarantee on its writing instruments, which covers defects in manufacturing and materials for a period of two years from the date of purchase from an authorized Sheaffer retailer. Mechanical failure is defined as a defective product or a product unable to function as a result of construction or workmanship when used in accordance with the Care & Use Instructions enclosed with the product or viewable at <https://sheaffer.com/community/faq>. Sheaffer or its appointed country distribution partners shall have the right to determine if the component is defective and, at its option, replace it with a similar or equivalent item. For a replacement, the defective product must be returned to the nearest Sheaffer authorized service center at the customer's expense (shipping and insurance fees and any additional applicable handling fee for processing). Customers are advised to obtain insurance against loss or damage when shipping products to Sheaffer. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment. Please visit <https://sheaffer.com/pages/warranty> to complete the online Warranty Form PRIOR to sending us the product. At Sheaffer's discretion, products with issues unrelated to mechanical failure may be serviced on a chargeable basis. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product.

Exclusions from warranty include

Normal wear and tear, stains, discolorations or scratches. Damage caused by any accident, fire, theft, flood, or other causes beyond our control. Damage caused by ink leaks to textiles, apparel or other personal property. Damage caused by misuse, abuse and/or negligence. Damage resulting from repairs or manipulations carried out by unauthorized or nonqualified repair/service personnel. Inks, cartridges, refills exhausted in the course of normal use, damaged fountain pen nibs, emblems and other customized decorations. Damage caused by the use of refills or ink cartridges other than those produced by Sheaffer. Requests to change nib sizes cannot be accommodated as such modifications are not within the scope of this warranty.

Sheaffer retains the right to modify the terms of our warranties

This warranty gives you specific legal rights, and you may have other rights which vary from country to country, state to state or jurisdiction to jurisdiction.

Two-Year Leather Warranty

All Sheaffer branded leather accessories are unquestionably guaranteed against defects in workmanship for two years from the date of purchase.

Any Sheaffer accessory deemed by Sheaffer to be mechanically defective under this warranty will be replaced when sent to an authorized distributor/Service center of Sheaffer by the customer. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product. Postage, processing fees and insurance are the responsibility of the customer. Customers are advised to obtain insurance against loss or damage when shipping the products. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment.

Exclusions from warranty include

Parts damaged by impact, unreasonable use or obvious abuse. Discoloration due to aging or other deterioration of the leather wrapping. Materials which become worn in the course of normal use. Logos, personalization, and other decorations. Products beyond the warranty period may be serviced at Sheaffer's discretion on a chargeable basis.

SHEAFFER TODAY

Sheaffer is currently available in over 60 countries and continues to be a prominent name in the world of fine writing instruments. The brand is renowned for its exceptional craftsmanship and the iconic Sheaffer White Dot is globally recognized as a symbol of quality, prestige and performance. With a legacy spanning over a century, Sheaffer remains committed to delivering products that blend artistry with innovation, catering to the needs of discerning individuals. From classic fountain pens to contemporary leather accessories, Sheaffer offers a range of products that embody the brand's heritage and unwavering commitment to excellence.



SHEAFFER PEN MUSEUM

FORT MADISON, IOWA, USA

Fort Madison – does this place ring a bell? This is where the Sheaffer Pen Company came to life. To celebrate the success of its writing instruments and the company, Sheaffer built a museum in 2011.

The museum was established to showcase the company's achievements and to take pen enthusiasts through the continuous innovation in writing instruments. It features more than 25 display cases with Sheaffer writing tools and items from the past.

At the museum, visitors can see a mock setup of the factory floor where the iconic Sheaffer pens were made. There is a section showcasing all the different parts that go into making a pen. Visitors can talk to the staff about Sheaffer's history and its evolution over the years. They can also write with some of the old Sheaffer pens to experience the difference and purchase a range of Sheaffer pens on their way out.

Visit the Sheaffer Museum in Fort Madison, Iowa, and delve into the history of how pens were made back in the day and what has made it a brand pen enthusiasts love across the globe.



SACN FOR A MINI VIRTUAL TOUR OF THE MUSEUM



sheaffer.com